

## The Power of A Smile Challenge

<b>Student Name:</b>	
<b>Dental School:</b>	
<b>Address:</b>	
<b>Email:</b>	
<b>Telephone:</b>	

Case study must include: full medical and dental history, caries risk assessments, restorative and periodontal charting, x-rays, and any diagnostic tool used to develop the treatment plan, complete treatment plan, oral hygiene recommendations and patient outcomes.

All patient images, names, and identifiers must be blocked or deleted to mask the identity of the patient. Consent release forms signed by the parent or patient must also be included with, or prior to, case study submission. *Entries that contain personally identifiable information will not be considered.* Patients must be at least 18 years of age at the date of entry. More information on the challenge and the official rules can be found in the challenge Guidelines document.

Awarded case studies will be reviewed for inclusion in the Colgate Oral Health Network, [Colgate Oral Health Network](#) and [Colgate Dental Educators Network](#) as well as on Colgate's social media platforms (LinkedIn, Facebook and Instagram) By submitting your case study to you agree to provide additional information needed to include on these continuing education sites and Social Media Platforms.

The submission should include a written report with charts and images including:

- The patient's dental & medical history, caries risk assessment forms and treatment plan
- Considerations for cultural and socioeconomic factors
- Preventive evaluation and recommendations
- Patient outcomes

I agree to the conditions as stated above and in the Challenge Guidelines. I understand that all decisions made by the panel of judges are final.

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Applicant's Signature

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Date

Deadline submission: February 9, 2024. Please submit application and final case study including all supporting materials electronically to: [Mariana Leon@colpal.com](mailto:Mariana_Leon@colpal.com)

**RULES:** The Power of a Smile Challenge is open only to students enrolled in accredited Canadian dental schools who have reached the age of majority in their province/territory of residence at the date of entry. Challenge ends February 9, 2024. Void where prohibited. For full Rules and judging criteria, please see the document titled “The Power of a Smile Challenge Guidelines”. Sponsored by Colgate-Palmolive Company, 300 Park Avenue, New York, NY 10022.